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retailwinds

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HAPPY X NATURE





















NY&C CLOSET  
Exclusively at New York & Company

FASHION TO FIGURE

FTF CLOSET  
by FASHION TO FIGURE

**Purpose of Collection**

	Identifiers 	Commercial 	Biometric 	Internet or Electronic Activity 	Geolocation 	Audio, Electronic, Visual, or Similar 	Professional or Employment 	Inferences 	Demographics/Protected Classifications 	Other 
Billing, Payment, and Fulfillment	X	X		X					X	X
Direct Mail & Mobile Messaging	X			X	X					
Customer Communications	X			X	X				X	
Marketing Products & Services	X	X	X	X				X		
Website Optimization & Maintenance	X			X						X
Location Based Services	X			X	X				X	
Account Application	X	X		X			X			
Customer Relationship Management	X	X	X	X	X	X	X	X	X	X
Product Updates	X		X	X	X					
Internal Analytics	X	X	X	X	X		X	X	X	X
Internal Business Operations	X	X	X	X		X			X	X
Fraud Prevention & Detection	X	X	X	X		X		X		

Categories of Sources										
	Identifiers 	Commercial 	Biometric 	Internet or Electronic Activity 	Geolocation 	Audio, Electronic, Visual, or Similar 	Professional or Employment 	Inferences 	Demographics/Protected Classifications 	Other 
Customers	X	X	X	X	X		X	X	X	X
Brands							X			
Service Providers	X	X	X	X	X			X		
Third-party Digital Advertisers	X			X						
Categories of Service Providers										
	Identifiers 	Commercial 	Biometric 	Internet or Electronic Activity 	Geolocation 	Audio, Electronic, Visual, or Similar 	Professional or Employment 	Inferences 	Demographics/Protected Classifications 	Other 
Brands		X		X				X		
Services Providers	X	X	X	X	X	X	X	X	X	X
Third-party Digital Advertisers	X			X				X	X	X